

WASHINGTON HEALTH SYSTEM CHARITY BALL - MARCH 28, 2020

SPONSORSHIP OPPORTUNITIES

SOLD OUT \$10,000 Run for the Roses!

Name/logo will appear on invitations, ticket letters, promotional posters, flyers and post-event acknowledgement letters, prominent signage at event & verbal recognition in comments. Logo listed on Health System Foundation's web page with link to your website. Receives two-page spread in event program and one reserved table for 10 guests. Commitment must be received by January 14, 2020 for listing on invitations.

\$7,500 The Winner's Circle

Name/logo will be printed on promotional posters, flyers & in post-event acknowledgment letters, prominent signage at event and verbal recognition in comments. Logo listed on Health System Foundation's web page with link to your website. Receives full page ad (front or back inside cover) in event program and one reserved table for 10 guests

\$5,000 Millionaires Row

Name/logo will appear in promotional materials and post-event acknowledgment letters. Signage at event & verbal recognition in comments. Receives full page ad in event program and one reserved table for 8 guests

\$2,500 Thoroughbreds

Includes signage at event. Receives 1/2 page ad in printed program and 4 complimentary tickets

\$1,500 Jockeys

Includes signage at event. Receives 1/3 page ad in printed program and 2 complimentary tickets

\$1,000 Trainers

Receives 1/4 page ad in printed program

\$500 Pacesetters

Listing in printed program

\$250 Front Runners

Listing in printed program

\$100 Spectators

Listing in printed program

I'd like to make a contribution of \$ _____

Name as you wish it to appear in the evening's printed program:

Contact Name _____ Email Address _____

Address _____

City _____ State _____ Zip _____ Phone _____

See back for payment and ad instructions



**Sponsorship commitment must be made by March 11, 2020 in order to receive proper recognition.
Payment preferred by event date.
Make checks payable to: WHSF, 155 Wilson Avenue, Washington, PA 15301**

**For sponsors of \$1,000 or more:
Please send art and/or message (if any) to nchaido@whs.org by March 11. See ad sizes below.**

**Please use the same ad from last year _____ (check here)
We would not like an ad in the program _____ (check here)
We will not be using our complimentary tickets _____ (check here)**

Contact person for the ad: _____

Ad sizes per sponsorship level (all ads appear in black & white):

\$10,000 Sponsor
Double Page Spread: 8" wide X 7.5" high

\$7,500 Sponsor
Full Page (inside cover): 3.5" wide X 7.5" high

\$5,000 Sponsor
Full Page: 3.5" wide X 7.5" high

\$2,500 Sponsor
Half Page: 3.5" wide and 3.625" high

\$1,500 Sponsor
1/3 Page: 3.5" wide and 2.5" high

\$1,000 Sponsor
1/4 Page: 3.5" wide X 1.875" high

Questions - Call Natalie Chaido at 724-229-2102.

Payments made are charitable contributions to the extent they exceed the fair market value of this event you. The Washington Health System Foundation estimates the fair market value of the "Charity Ball" is \$60 per person (registration is \$150 per person minus the fair market value = \$90 charitable contribution). You are encouraged to consult your own tax counsel as to the tax treatment of your payments. WHS Foundation's EID: 25-1708215.

