

Scientific Day 2024 Overcoming Barriers to DEI in Healthcare

Friday, May 3, 2024 • 9:00 am - 3:15 pm Hilton Garden Inn Southpointe 1000 Corporate Drive | Canonsburg, PA 15317

EXHIBITOR INFORMATION SHEET

Benefits of Exhibiting

- Demonstrates your company's dedication to the health care industry
- Affords you the opportunity to meet one-on-one with many physicians in an informal environment, away from time restraints and interruptions of a busy practice office
- Builds visibility for your company
- Expands your customer base
- Strengthens existing customer relationships
- Provides a way to introduce products and services

Exhibitors will be recognized in the printed course program distributed to each attendee.

Exhibit Hall Traffic

Breakfast and morning/afternoon breaks will be held in the exhibit hall to encourage traffic to your table.

Exhibit Space

Exhibit space will be limited to table-top displays.

Exhibit options:

- Burgundy \$1,000 includes choice of location in exhibit hall (first paid basis), one 8-foot skirted table, linens, two chairs, electricity, lunch, and breaks
- **W** Standard \$750 includes one 6-foot skirted table, linens, two chairs, lunch, and breaks

Exhibiting companies may send up to <u>two</u> representatives to staff each table purchased. Additional representatives may staff exhibit display for a fee of \$100.00 per person (for any part of the day). All representatives must wear name badges provided by Washington Health System.

Washington Health System has ultimate discretion of assigning exhibit space location.

Set Up

Exhibitors may set up their display and materials from 7:30 am - 8:30 am May 3, 2024.

Exhibit Hall Hours

Exhibit Hours 9:00 am - 9:30 am, 10:45 am -11:00 am, 12:00 pm - 1:00 pm, and 2:00 pm - 2:15 pm

Break Down

Exhibitors may begin to remove their display/materials after 2:15 pm on day of event. *Any material not removed by 3:30 pm will be discarded by hotel.*



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REGISTRATION AND PAYMENT

Online Registration: www.whs.org/scientific-day/

Methods of Payment

Full payment and completed registration must be received by April 26, 2024 in order to guarantee space.

Pay by Credit Card: www.whs.org/scientificpayment

W Pay by Check: Payable to WHSF or Washington Health System Foundation, Tax ID: 25-1708215

Washington Health System Foundation 155 Wilson Avenue Washington, PA 15301

W Pay by Phone: (724) 223-3875

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Cancellation Policy

All refunds must be requested in writing by email to ihagelauer@whs.org.

A full refund will be given if notification is postmarked **on or before April 22, 2024**. No refunds will be made on cancellations received after April 22, 2024. No refunds will be given for no shows.

Shipping Instructions

Exhibit materials can be shipped to the following address the week of the event:

Hilton Garden Inn Pittsburgh/Southpointe 1000 Corporate Drive Canonsburg, PA 15317 WHS SCIENTIFIC DAY 5/3/24 (724) 743-5000

All fees, including shipping, handling, or hotel fees for boxes/materials incurred are the responsibility of the Exhibitor, not Washington Health System.

Any questions, please contact:

Jill Hagelauer
Physician Liaison & Recruitment Coordinator
Washington Health System

Jayna Ronald (payment questions only)

Development Coordinator

Washington Health System Foundation

Telephone: (724) 579-1674 Email: jhagelauer@whs.org

Telephone: (724) 229-2701 Email: jronald@whs.org



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EXHIBITOR TERMS AND CONDITIONS

- Arrangements for commercial exhibits or advertisements cannot influence planning or interfere
 with the presentation, nor can they be a condition of the provision of commercial support for the
 CME activity.
- Advertisements and promotional material cannot be displayed or distributed in the educational space and must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Representatives of exhibiting companies may attend CME activities at the discretion of Washington Health System for the direct purpose of the representatives' own education; however, they may not engage in any promotional activities while in the space or place of the educational activity.
- Exhibit fees are not considered commercial support and will not be acknowledged as educational grants.
- The Exhibitor agrees to abide by all requirements of the Standards for Integrity and Independence in Accredited Continuing Education.
 https://accme.org/accreditation-rules/standards-for-integrity-independenceaccredited-ce
- Attendee contact information will only be released to third parties when registrants have prospectively agreed to authorizing this release of information.